



PRESS RELEASE -- For Immediate Release -- October 20th 2015

EN – CHINESE FASHION DESIGNERS COME TO THE FORE IN BRUSSELS - The China Cultural Centre in Brussels and the Mission of China to the EU jointly host the “Chinese Fashion Night”, highlighting Chinese fashion design in the capital of Europe, in parallel to the Brussels Fashion Days.

The Mission of China to the EU and the China Cultural Centre in Brussels jointly host the “Chinese Fashion Night” on the evening of the October 21st, in the China Cultural Centre itself, in the heart of the European District in Brussels.

The « Chinese Fashion Night » is a joint initiative in celebration this year 2015 of the 40th anniversary of EU-China diplomatic ties by the Mission of China to the European Union and the China Cultural Centre in Brussels in cooperation with the Belgium-based company Atlas International Culture.

On the occasion of the “Chinese Fashion Night”, the China Cultural Centre in Brussels stages its prestigious building into catwalk platforms and showroom for two designers invited of honour, Chinese star designer Grace CHEN and Hong Kong born rising artist Tiffany PATTINSON.

The Night will start with the **Chinese Culture Talk** (<http://www.chinaculture.org/2015cnculturetalk.html>) including keynote speeches by two designers to their audience, and offers an opportunity for European designers and fashion followers to meet most important tastemakers in China. It is then followed by the catwalk shows presenting the latest original collections of two designers.

The catwalk is styled by Belgian fashion benchmark professional Guillaume Joveneau. With his rich experience in fashion events such as Brussels Fashion Days and very famous Petits Riens catwalk show, Guillaume Joveneau puts his expertise and talent at the full service of Grace CHEN and Tiffany PATTINSON to create a catwalk of elegance in the heart of an historical site of the Dexia Bank.

The Night combines two different visions as a two-way mirror on the stage. On one hand, the « Power dresser of China » Grace CHEN Yehuai will present cocktail dresses and evening gowns full of lightness. Her collection will also reveal her iconic « Little Red Dress ». On the other hand stands the originality of Tiffany PATTINSON who will add her personal touch to the Night with her futurist and colourful collection.

JOURNALISTS are welcome from 16.00 ahead for an exclusive access to the backstage. Registration is required.

The China Cultural Centre in Brussels will open doors to the public of the event at 18.00.

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